

MUHAMMED NIYAS NK

DIGITAL MARKETER

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 Mananthavady, Wayanad, Kerala

ABOUT ME

Motivated and detail-oriented digital marketing enthusiast seeking an entry level opportunity to apply marketing, sales and communication skills. Eager to learn, grow and contribute to brand growth through effective marketing strategies.

EDUCATION

Plus Two (Higher Secondary Education)

GHSS Arattuthara, Wayanad
2024-2025

Diploma in digital marketing
Currently pursuing

WORK EXPERIENCE

Sales Marketing Executive

Chronicle Spot

Assisted in promoted products and services through direct sales and marketing activities.
Interacted with customers to understand needs and explain product features
Supported lead generation and customer conversion efforts
Gained hands-on experience in sales communication and marketing strategies

CAREER OBJECTIVE

To secure an entry-level digital marketing position where I can enhance my skills, gain hands-on experience, and contribute effectively to marketing campaigns while growing professionally.

SKILLS

- Digital marketing basics
- Sales and Marketing
- Customer Handling
- Search Engine Optimization
- Content creation